



INFO

Dedicated in creating and communicating visual by using digital media in procedure. Seek a varied that enable me to consolidate my experience and provide opportunities for personal growth.

NAME

Goh Jia Hwey (Katherine)

DOB

22-03-1990

ADDRESS

B-3-20,
Pangsapuri Bayu Puteri
Jalan Tropicana,
PJU3 47301 PJ. Selangor.

PHONE

018-232 8206

EMAIL

katherinegohjiahwey@gmail.com

Portfolio website

<https://katherinegoh43.wixsite.com/mysite>



EDUCATION

(Jan 1996 - Dec 2001)

SJK (C) YUK CHAI

(Jan 2002 - Dec 2007)

SMK DAMANSARA JAYA

(Jan 2008 - Jun 2011)

IAC College

(Jan 2012 - Sept 2013)

KBU



LANGUAGE

English



Chinese



Bahasa Melayu



SKILLS AND EXPERTIZE

Photoshop



Ms Word



Illustrator



Creativity



Indesign



Flexibly



Ms PowerPoint



Work in Group



Sony Vegas Pro



Capcut



WORK EXPERIENCES

(Jun 2011 - Aug 2011)

Internship for 3 months

MONOGRAM CONCEPT SDN.BHD.

- Help to assist Art Director.
- Design implementation coordinating with senior employees executing project task given.
- Engaging interactive design program in advertising media
- Amend materials when senior or director for improvement.
- Learn about color codes suitable for brands.
- Prepare label stickers and template design that is up to date.

PART TIME JOB

inkvasprints

- Design Name Card for Print

BORU

(A Start up company)

- Helped to designing their Logo

AWARD / HONOR

SMK Damansara Jaya
Excellence academic
in Art Education - certificate
(28 April 2007)

CONTRACT BASE WORK EXPERIENCE

Art Expo Malaysia Sdn. Bhd.

Position: Executive Assistant
August - Sept 2013

- Supportive supervisor researching data information and conducting calls through operation.
- Provide and assist hospitality services to staff members and clients.
- Preparation of invitation cards in envelope and pasting.



WORK EXPERIENCES

(Jan 2014 - Jun 2015)

Junior Graphic Designer

Green Warrior Publication Sdn. Bhd.

- Discuss creative ideas and open to ideas with superiors.
- Help to assist on designing eye catching layout paginations under superior instruction and provision.
- Handle monthly subscriber postage for clients and event listing.

(Sept 2015 - Jun 2016)

Marketing Executive (Designer)

Groupon

- Work closely with marketing team and boss in managing even campaign banners weekly.
- Undergo necessary procedure of pre-flight data and via email send over to boss/co-workers/client directly given a task.
- Notify head occasionally to inform him about work progression in a daily basis.
- Handle multiples of banner work for Malaysia and Singapore with tight deadlines and efficiency.

(Dec 2016 - Dec 2017)

Graphic Designer Executive

Wonderfly Sdn. Bhd

- Focus on Facebook Post and Hardsell Campaign.
- Design company corporate identity with existing logo.
- Assigned to assist co-workers and bosses with their campaign launch or other design need for back up.
- Work on Mailchimp newsletters templates online for advertising purposes.

(Fed 2018 - May 2018)

Graphic Designer Executive

Paxgon Communications Sdn Bhd

- Artist Impression to interpretation the outcome of the project or display into the environment.
- Social media posting online
- Brands and Masthead designs
- Banners, display mock-ups, Post cards, Poster
- Follow-up with Inhouse designing printing and hand in FA soft copy to Account Servicing team to be presented to client or printer factory.

CONTRACT BASE WORK EXPERIENCE

Joy Venture Sdn Bhd

**Position: Designer & Marketing
Executive**

11 September - 20 October 2023

- Monthly Instagram creation and be up to date trend
- Connect with customers, printing and influences of enquiries.
- Setting up Omnisend email creative
- Prepare copywriting and mock ups
- Banners and packaging
- Communicate with boss to improve on day to day work.
- Update Shopify banners and posting



WORK EXPERIENCES

(July 2018 - July 2023)

**Project Executive /
Graphic Designer
Executive**

EC PORT SDN BHD

- Work with different project spanning different categories and to learn various aspects of the businesses.
- Develop and create up to date content for website and social media
- Image editing & other ad-hoc tasks
- Edit short video of products brands and recording video for necessary content.
- Liaise with printer and Japanese client to get approval on design banners creations for on going campaigns.
- Will make further improvement and changes needed when supervisor and teammates required.
- Photoshoot products on set.
- Prepared printing materials when needed to take part in Event Exhibition.
- Teach and guide new freshment designers and part timers on their job scope.
- Scheduling approval tasks for part timers in their job briefs in translation and designing.

(Dec 2023 - Mar 2024)

Digital Designer

Red Ideas Sdn Bhd

- Update tutorial visuals on wordpress domain.
- Keep up to date company deck design presentation.
- Work together with Ux/UI designers, partnership team, manager, operation team & bosses to get better understanding of the products & services to produces project.
- Guard App tutorial video.
- Prepare all banners, mock up, visuals, illustrations, vectors and prints ads for team.
- Outsource printing suppliers to get quotations and send recommendations to team in Monday.com.
- Attentive to followed up with team on revising, mock up before sending to prints.
- Propose concept ideas for announcement banner.
- Suggest game ideas for JaGather host.